

Board of Directors Meeting Minutes
Affiliate Partnership Council Steamboat Springs Board of Realtors
December 11th, 2008
Approved January 8th, 2009

Board Members Present: Bruce Carta (Land Title), Ed Allbright (Columbine Mortgage), Shauna Cagnoni (Wells Fargo Bank), Ron Murray (Transnation Title), Megan Gregg (Mountain West Insurance), John Piret (Yampa Valley Bank), Holly Rogers (Yampa Valley Bank).

Members Present: Rebecca Hanson (Sendout Cards), Ashley Demos (Mountain West Insurance), John McCollum (First National Bank of the Rockies), Lynn Reiff (Wells Fargo Home Mortgage), Carmen Ashbaugh (Vecta), Kathryn Peterson (Yampa Valley Bank), Mike Knezevich (Millennium Bank), Linda Palmer (Western Colorado Mortgage).

Board of Realtors Representatives: Lori Thompson

Treasure's Report – Ron Murray

\$3500

Board of Realtors Update – Lori Thompson

Lori discussed:

- Realtor Christmas Party @ Yacht Club was fun! Good turn out. Fun Gifts.
- Community Christmas Dinner – Community Center, December 25th 2pm – 5pm. Live music and free dinner. Volunteers & food still needed. Contacts – Colleen or Sue Ellen.

Old Business

- 2009 Membership Dues notice/process – Dues to Jodi and then to Ron. Money should be collected by January 31st. Rebecca, Shauna & Kathryn to make phone calls to members to remind to renew/join and review the benefits.

****Affordable Flooring and State Farm felt positively about the APC and the benefits to being members.

- Membership Drive: Phone calls, marketing brochure. Who to target?? Who should/can be a member??

New Business

- Speaker – Scott Stanford from Steamboat Pilot
 1. Steamboat Homefinder. In the process of building the website, looking to partnering with agency's listings.
 2. Lori is concerned with accuracy of website, users being able to contact realtors. Website will be discussed @ December 17th BOR meeting.

***Possible advertising opportunities for APC member??

- Newsletter topics/updates: Welcome new members. Newsletter to be handed out @ MLS
- Upcoming Forums:

1. Financial Planners/Estate planning. Lori to present idea to the BOR. What topics do realtors want to learn about for the February forum? Possible housing forum in spring?? Realtors to invite guests.
2. The BOR is holding a “Top Producing Forum” in January for realtors. Top producing realtors are going to share ideas.
3. Alternate dates between BOR & APC forums.

***KEEP THE FORUMS/EDUCATION GOING!!!

Upcoming Meetings

- January 8, 2008 – Brown Bag it! Bring your own lunch.

Adjournment